

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 57149 CF LOC-POL FBD - LBD: 10/30/12 - 11/05/12 HL#: Created: 10/29/12 03:31 PM

Client: FRIENDS OF MATT SMITH (172688) CPE: / / Agency Commission: 15 % Updated: TBEGENWALD on 11/02/12 08:41

Agency: MESSAGE & MEDIA INC. (22198) Product: (D) STATE SENATE - Self Protect.: :20:00 Confirmed: 11/02/12 07:05 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: D Contract: 11/05/12 08:34 AM

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

ALL RATES ARE NON PRE-EMPTIBLE

PAID FOR BY: FRIENDS OF MATT SMITH

MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL5A	0 1 1 1 1 0 0	MORN	30	D			0.0	\$360.00	4	\$1,440.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										
002	MLOCAL6A	0 1 1 1 1 0 0	MORN	30	D			0.0	\$720.00	4	\$2,880.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										
003	MEARLY	0 1 1 1 1 0 0	MORN	30	D			0.0	\$450.00	4	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										
004	DLOCAL9A	0 1 1 1 1 0 0	DAY	30	D			0.0	\$225.00	4	\$900.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										
005	NNOON	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	4	\$2,880.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										
006	N4EARLY	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$720.00	4	\$2,880.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										
007	N5EARLY	0 1 1 1 1 0 0	NEWS	30	D			0.0	\$1,050.00	4	\$4,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										

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Agency: MESSAGE & MEDIA INC. (22198)	Product: (D) STATE SENATE -	Self Protect.: :20:00	Confirmed: 11/02/12 07:05 PM	
Buyer:	Demo: HHOLDS DMA RTG	Sched. Code: D	Contract: 11/05/12 08:34 AM	
AE: Brian Butz-1-KDKA-TV		Billing Int: Monthly	BM: SS	
Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	NEARLY01	0 1 1 1 0 0	NEWS	30	D			0.0	\$1,080.00	4	\$4,320.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	4										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	NLATE03	* T W T F * *	NEWS	30	D			0.0	\$2,250.00	3	\$6,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	3										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NEWSSAT6A	* * * * * S *	NEWS	30	D			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEWSSAT8	* * * * * S *	NEWS	30	D			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEWS6-730	* * * * * S *	NEWS	30	D			0.0	\$750.00	1	\$750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	WFINAN630AM	* * * * * S	BNSP	30	D			0.0	\$135.00	1	\$135.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	WKDPG08	* * * * * S	KDPG	30	D			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	WCBSSUN	* * * * * S	MORN	30	D			0.0	\$650.00	2	\$1,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	2										
016	CWFACE03	* * * * * S	FACE	30	D			0.0	\$585.00	0	\$0.00		
	Item is Cancelled												
017	NCBS7PM01	* T W T F * *	CNWS	30	D			0.0	\$1,080.00	1	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	10/30/12	11/02/12	1										
018	LCSIMIAMISAT01	* * * * * S *	LATE	30	D			0.0	\$225.00	1	\$225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
019	SNCAAFB	* * * * * S *	FTBL	30	D		NCAA FTBL	0.0	\$540.00	1	\$540.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
020	SNFL	* * * * * S *	NFL	30	A		NFL FTBL	0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
021	SKDPREKICK	* * * * * S	LPRE	30	A		NFL FTBL	0.0	\$1,500.00	1	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
022	NLATE03	* * * * * S *	NEWS	30	D			0.0	\$2,025.00	1	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NLATE11304	* * * * * S	NEWS	30	D			0.0	\$2,025.00	1	\$2,025.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										
024	NLATE03	* * * T * * *	NEWS	30	D			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/01/12	11/01/12	1										
025	NLATE03	* * * * F * *	NEWS	30	D			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/02/12	11/02/12	1										
026	NLATE03	M * * * * *	NEWS	30	D			0.0	\$2,250.00	1	\$2,250.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
027	NEWSSAT6A	* * * * * S *	NEWS	30	D			0.0	\$300.00	4	\$1,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	4										
028	LCRIMSAT06	* * * * * S *	LATE	30	D			0.0	\$200.00	1	\$200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/03/12	11/03/12	1										
029	MLOCAL430A	* * * * * S	MORN	30	D			0.0	\$90.00	1	\$90.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 29</u>										
	11/04/12	11/04/12	1										

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030	DLOCAL9A	M * * * * *	DAY	30	D			0.0	\$225.00	1	\$225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										
031	DPHIL	M * * * * *	DAY	30	D			0.0	\$500.00	2	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	2										
032	LFERGUSON	M * * * * *	LATE	30	D			0.0	\$225.00	1	\$225.00		
	<u>FBD</u>	<u>LBD</u>	<u>Nov 05</u>										
	11/05/12	11/05/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	62	0	\$53,270.00	\$45,279.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$53,270.00	\$45,279.50	\$0.00	\$0.00